

# Branding Panel

Highly Graphical, Touchscreen Branding Control Panel



Promote your brand and efficiently deliver your channels.

The highly graphical, touchscreen Branding Panel from Grass Valley, a Belden Brand, provides highly informative and easy control of Grass Valley's channel branding processors, including the LGK-3901, DSK-3901, Imagestore-Modular, Imagestore 750 and Vertigo XG.

## KEY FEATURES

### Flexible and user-friendly control panel

- Rich graphical interface
- Customizable layouts via standalone software running on a PC
- Combination of touchscreen and button control
- Intuitive operation
- Full tallies from devices under control

### Complete control for branding applications

- Full keyer and voice-over control
- Media browsing with graphical thumbnails
- Quick adjustment of parameters via rotaries
- Custom branding macro recall
- Easy configuration of keyers and voice-overs

### Optimized for multichannel environments

- Can connect to a virtually unlimited number of devices.
- Channel ganging capable (simultaneous Multichannel control)
- Easy to use channel selector

### Elegant design and simple connectivity

- 1/2 rack / 3 RU form factor
- Desk or turret mount
- Connects to branding devices via Ethernet (Oxtel protocol)
- Two USB ports for software upgrades or mouse/keyboard

## ORDERING

RCP-BR Branding Panel